This zip file includes the following documents:

Rollstock:

- Overview - this a single layer depiction of the Dieline.
- **Dieline - this is the Dieline itself. This file should be imported into your image editing tool to help you design your custom pouch or roll stock. Make sure to add your artwork within a separate layer in this file.**
- Eyemarks - this is the Eyemark layer
- Measurements - this includes only the Measurements layer

Pouches:

- Overview - this a single layer depiction of the Dieline.
- **Dieline - this is the Dieline itself. This file should be imported into your image editing tool to help you design your custom pouch or roll stock. Make sure to add your artwork within a separate layer in this file.**
- Zipper - this is the Zipper layer (if applicable)
- Tearline - this is the Tear Line layer (if applicable)
- Eyemarks - this is the Eyemark layer
- SealLines - this is the Seal Line layer (if applicable)
- Measurements - this includes only the Measurements layer

A good starting point is the Overview so that can ensure that it includes the features and dimensions you're looking for. It should not be edited as it exists only for reference purposes. If something is not correct, please make sure to contact ePac to make the correction and to obtain a new Dieline.

The **Dieline PDF** should be returned to ePac with your artwork in a separate layer. Make sure to add layers for White separations. **Please review the specifications below before submitting your artwork as your submission will be returned to you if the specifications are not met.**

Once you are satisfied with your artwork, use this secure Custom Dropbox Link to upload your file to ePac. Please click here to upload your files. Do **not** email your artwork to ePac. Upon the completion of the upload, our Prepress team will be automatically notified to validate your artwork and prepare it for production.

Artwork Specifications

Artwork must follow the artwork specifications in order to receive your products as quickly as possible. Please review the file prep and submission requirements carefully as missing any of these items can cause a delay in the approval process.

Save Each SKU Separately - Please ensure each design or SKU is saved separately.

Child Resistant Zippers - Make sure to include the instruction image within the artwork if your pouch includes a Child Resistant Zipper.

Templates - ePac does not require use of their own templates. However, there are guidelines for submitting artwork on a non-ePac template.

1. Artwork and Dieline MUST be on separate layers in the file.
2. All features/seals must be clearly defined.
3. ePac is not responsible for artwork left on dieline layers.

CMYK Color Mode - File must be set up in the CMYK color mode without ANY RGB elements. This includes linked images. If submitting files with Pantone colors, they must be left as SPOT colors in the file. If submitting files with custom spot colors, a sample or PMS equivalent MUST be provided or color will be treated as process without any color matching.

Black vs. Rich Black - Black color swatches should be 100% black only and not contain any Cyan, Magenta or Yellow. Rich black should only be used when producing on Soft Touch Matte PET. Do NOT use the Registration color swatch for anything.

Outline Text - All text should be converted to outlines.

Resolution - ePac requires a minimum of 300dpi for any raster images.

Embed All Images - Artwork must be set up in Illustrator and have the images embedded.

Bleed - A minimum of 0.125in/3.175mm bleed is required on all sides of the document.

Overprint - ePac is not responsible for any artwork (text, image or otherwise) that is set to overprint by the customer.

Accepted File Types - Adobe Illustrator or PDFs. PDFs generated from InDesign are not accepted unless the packaged InDesign file is also provided.

White/Clear/No White Areas/Metallic Features - File should have a white separation and/or clear areas defined. ePac will always provide a white separation proof for approval. ePac cannot be responsible for mis-approval of white separation proofs if no white was provided. ePac is not responsible for ANY white object set to overprint. ePac cannot print metallic inks but can achieve this look by laminating to a metalized material without backing it with white. Customer must provide clear definition of these areas as well as proper approval of the white separation proof. Please review White Separation Creation document for further reference.

Barcodes - ePac recommends barcodes be set up with the standard white background with black bars for maximum scan-ability. If a different and non-standard color combination, it is recommended that you test the barcode with several types of scanners to ensure readability. ePac cannot accept responsibility for barcode presentations that end up being hard to scan.

Eyemarks - ePac will add eyemarks on all stand-up pouches or roll stock items if they are not provided. ePac recommends eyemark lanes be free of all text or graphics to ensure usability. ePac will shift artwork to accommodate lanes if converting will take place at an ePac facility.

Press Proofs - ePac will provide physical press proofs upon customer request. Please contact your sales person for a press proof quote. Digital PDF proofs MUST be approved prior to press proofs being completed. Press proofs are completed within 3-5 business days and are not laminated.

Color Targets - Customers can provide color targets for ePac to match to. Acceptable Color Targets include: Epson/Kodak proofs, previously produced pouches on a similar material. Not Acceptable Color Targets include: Non glossy boxes, paper proofs and any thing that has too small of a printed area. Targets should have a minimum of 0.25in/6.35mm diameter in order to be used.